



Felicitations by the Managing Trustee cum Secretary



It gives me great pleasure to see the launch of the IQAC Newsletter (2016-17) which marks a firm step in channelizing the academic measures of our college and its greater stature. The newsletter is a land mark of the positive step in facilitating internalization and institutionalization of quality enhancement. I am happy about the implementation of the Outcome Based Education(OBE) in the process of developing academic quality enhancement. I congratulate the entire team for their tireless striving towards the academic and extracurricular achievements. It is also a matter of great pride

that the college holds 15th place for disseminating Digital Financial Literacy and has been selected by MHRD for the VISAKA Award. Let me present a bouquet of warm wishes for reaching the zenith of success in the step towards NAAC accreditation.

Principal's Perceptions

I am happy as Larry when I started penning a few lines to IQAC news Letter of this edition. To walk hand in hand with quality sustenance and enhancement of the institution's progress, it is the right time to initiate and implement the OBE and build a strong ground for quality packed scholarly world. It is a great satisfaction that we step into the pre NAAC accreditation scenario filled with hope and dreams of scaling new heights. The IQAC has efficiently and effectively worked out their plans ensuring high standards in the education provided by the institution. I feel immeasurably happy to appreciate our IQAC team for their efforts in designing academic innovations and projecting the achievements. This is the best time to sense highly about the MHRD award and the erudite academicians who accomplished the Herculean task. I wish the newsletter release add yet another feather in the cap of GVG and shower them more laurels in the dynamic and systematic approach in NAAC accreditation



Institutional Laurels

VISAKA

The college received an award for securing 15th rank among the top best 20 institutions for the project VISAKA at the VISAKA national convention held at New Delhi on 8th March 2017 by the Ministry of Human Resource Development. Our college was one out of 4500 participating institutions in creating **Digital Finance Literacy** among 37,348 participants in and around Udumalpet Taluk through 696 student volunteers from the Department of Commerce.



ICT Academy

The Best Practice of our Institution entitled "**Integrative and Transformative Learning through Digital Convergence**" written by Dr.N.Rajeswari, Associate Professor of Mathematics was selected and published in the Special Compendium by the ICT academy and was released on 28.2.2017. The institution was honoured with a certificate at the "**India Convergence 2017**" at Chennai on 1.3.2017.

A Golden moment in the History of GVG

Dr. (Mrs)K.Punithavalli assuming the office of the Principalship



Unique Initiatives of IQAC

- The concept of OBE in the curriculum design and teaching learning was put forward for ground level discussion.
- IQAC conducted a National level colloquium on the title “Sustainability in Higher Education –Models and Tools” on 29.09.2016. Dr. Sheela Ramachandran, Former VC, Avinashilingam Deemed University, Coimbatore spoke on 'Curriculum Design and Development- Models and Tools' focusing on the Outcome Based Education and the necessity to implement the same in future. In the afternoon session Dr. J. Jayaraman, VIT University, Vellore addressed on the topic 'Behavioral Modifications and Competencies for future generations'.
- A Faculty Development Programme was organized on “Outcome Based Education for Sustainable Societal Development- The Need of the Hour” on 24.06.2016.
- The IQAC drafted templates for the various academic activities of the departments as a systematic preparation for NAAC criterion and circulated the same to all the departments for submitting a report of their activities.
- The feedback from the stakeholders was collected for the academic year through the departments and the suggestions were discussed in the Peer committee meeting with Principal and IQAC team.

Honours Bequeathed

- Dr.R.Radhika, Associate Professor and Head, Department of Economics was conferred with **Award of Recognition** in honour of her service and contribution to the society in the field of Education by the Rotary Club of Coimbatore, in an Alumnae function organised by PSGR Krishnammal College for Women, Coimbatore on 07.02.2017.
- Dr. P. Thamizhpavai, Associate Professor and Head, Department of Tamil was honoured with **Arima Sakthi Award 2016** for the Best Women writer by Central Lions Club, Tirupur.
- Ms. S. Shobana, Assistant Professor and Head, Department of Computer Science was bestowed with **Microsoft Azure Research Award** with the sponsorship of \$20,000 for the year 2016- 17.

The Institutional Best Achievers Award - 2016-2017

1. Dr. R. Meera, Associate Professor and Head, Department of History honoured for her successful guidance in the College Union activities for the year 2016-17.
2. Mrs. B.Nirmala, Associate Professor of Physics and Dr. S.Umamaheswari, Associate Professor of Zoology were complimented for the successful presentation of the proposal to DBT under STAR college scheme with the Financial Assistance of ₹.55 lakhs.
3. Dr. N. Lakshmi, Associate Professor and Head, Department of Commerce was conferred with a award for her valuable contribution to VISAKA programme and also received an award from MHRD New Delhi.
4. Dr. P. Geetha, Associate Professor of Economics was held in the highest regard for her excellent performance in making the ED Cell activities vibrant.

5. Dr.C.Pushpalatha, Associate Professor of Commerce appreciated for the excellent performance in the coordination of the placement programmes.
6. Dr.G.Yamuna, Assistant Professor of Economics was highly complimented for her effective coordination in the execution of child care programme.
7. Mrs. M.Malarvizhi, Assistant Professor of Chemistry was lauded for the excellent performance in the coordination of the placement programmes.
8. Lt. P. Karpagavalli, Assistant Professor of History received accolades for her dynamic efforts in receiving awards in Darjeeling Trekking Camp.
9. Dr.B.Sujatha, Director of Physical Education exalted for taking the glory of the institution in sports to the International level by making our students play in National and International events.
10. Mrs. D.Pavithra, Assistant Professor of Computer Science extolled for her excellent role in making CAMU utilization a Hallmark programme.
11. Mrs.G.Neelaveni, Assistant Professor of Information Technology, congratulated for her successful coordination of IBM programme.

Awards and Acknowledgments

- Associate NCC Officer Lt.P.Karpagavalli, was awarded with the **“Best Trekker and Organizer Gold Medal** in the **All India Trekking Camp”** held at Darjeeling from 05.11.2016 to 14.11.2016. She also represented Tamilnadu State in **Naval Attachment Camp** held at INS Sivaji, Lonawala, Mumbai from 12.08.2016 to 14.11.2016
- Dr. V. Sedipoun, Assistant Professor of Tamil was bestowed with the **“Kanchithalaivan Perarinjar Anna 108 Virudhu Kedaiyam Award”** by Ulakathamil Arachi Niruvanam & Kanchikalai Sangam on 22.10.2016.



UGC Funded Project

- Dr. M. Mehar Banu, Assistant Professor, Department of Economics was sanctioned with ₹.1,40,000 for the Minor Research in “A Study on Energy economization of the consumers of Liquefied Petroleum Gas in Udumalpet Taluk, Tirupur District”.

Knowledge Forum

Seminars and Workshops organized by the Departments

- Department of B.Com (C.A) and Department of B.Com (e.com) organized six days Hands on Training for **“Launching Products on Web”** in tie up with ADROIT Technologies from 16.07.2016 to 18.07.2016 and from 22.09.2016 to 24.09.2016.



- The Department of Computer Science organized two days National Level Workshop on **“Ethical Hacking”** in association with **E-cell Robokart, IIT Mumbai** on 14.09.2016 & 15.09.2016.

- Department of Zoology organised a National Level Seminar on **‘Eco - Waste Management and Nanobiology’**, on 20.10.2016 and published 28 research papers in the Seminar proceedings.
- Department of Commerce organised a National Level Seminar on **“The Dynamics of Crowd funding”** on 23.12.2016.
- Department of Mathematics (Aided and SF) organised a National Level Seminar on the topic **“Recent Advances in Mathematics”** on 3.02.2017.



- The Department of Tamil in collaboration with Department of Tamil Indian Studies, University of Malaya, Malaysia conducted an **International Seminar on "Women Writings in Tamil Literature"** on 07.02.2017 and brought out a publication of 82 research articles in the seminar proceedings.

- ICT Cell and B.Com (SF) Department jointly organised **"GVG TECHNO VISION 2017- A ROADMAP TO CASHLESS ECONOMY"** to provide a demo on utilization of various online services and effective utilisation of Online

Banking Services on 22.02.2017. 570 students registered and benefited by the programme.

- Department of Economics and the ED Cell jointly organized One Day Workshop on **"Entrepreneurship: Creating the Perfect Pitch"** on 28.02.2017. The prominent entrepreneur alumnae of GVG college were chaired as the resource persons for this seminar.
- The Intra Departmental Meetings were conducted by the Department of Information Technology, Department of BBA (CA) and by the Department of BCA on 15.02.2017, 18.02.2017 and on 07.03.2017 respectively.

Research Activities

Doctorates of the Academic Year 2016-17



Dr. Maheswari,
Assistant Professor,
Department of Tamil (Aided)



Dr. A. Anis Fathima,
Assistant Professor,
Department of Mathematics (SF)



Dr. R. Sathya,
Assistant Professor,
Department of B.Com (SF)

- 15 Pre Doctoral degree awardees.
- 85 Research Articles were published by the faculty in National and International Journals.
- 47 papers were presented and published by the faculty in National and International Conferences and Seminars.
- 32 papers were presented by faculty in National and International Conferences and Seminar.
- 5 faculty members attended ICT Bridge event on 22.06.2016 at Coimbatore.
- 14 of our students have presented papers in State and National Level Seminars, Symposium and Conferences.

GVG MINDSCAPE

Research and Collaboration Centre has launched the Second Volume, Number 1 of the Research Journal **GVG MINDSCAPE** on 11.03.2017



Department Publications

The Department of Economics published a book on **"Insight of IPRs - Concepts and Issues"** in the month of March 2017 with ISBN:978-93-8617.

Faculty qualified in NET/SET

1. Ms. S.Brinda, Department of Tamil (SF)
2. Ms. S.Shobana, Department of Information Technology (SF)
3. Ms. N.SathyaPriya, Department of Information Technology(SF)
4. Ms. P.Jeyamary, Department of B.Com(SF)
5. Ms. S.Raja Nandhini, Department of B.Com (Aided)

Achievements of the Knowledge Benefactors of GVG

S. No	Name	Resource Person in	Date and Venue
1	Dr.R.Radhika, Associate Professor & Head Department of Economics	National Seminar on "Enhancing Agricultural Productivity"	PKR Arts College for Women, Gobichettipalayam on 16 th Feb- 2017.
2	Dr.P.Karpagavalli, Assistant Professor, Department of History	National Seminar on "Violence Against Women: Unearthing Strategies to Combat"	Annamalai University, Chidambaram on Sep- 30 & Oct-01, 2016
		"Rising Awareness on Human Rights Issues among College Students"	Gobi Arts and Science College, Gobichettipalayam on 10th Dec-2016.
		UGC Sponsored National Seminar	Annamalai University, Chidambaram, on Feb-22 – 23, 2017
		ICSSR Sponsored National Seminar	Annamalai University, Chidambaram, Tamilnadu on March 3 rd 2017
3	Mrs.P.Rajeswari, Assistant Professor and Head, Department of English (SF)	Guest Lecture on the topic "Effective Communication Skills"	Vidhyasagar College of Arts and Science, Udumalpet on 9th Sep-2016.
4	Mrs.K.Manimekalai Assistant Professor & Head, Department of Computer Applications	Guest Lecture on the topic "Internet of Things (IoT)",	Vidhyasagar College of Arts and Science, Udumalpet on 19th Oct-2016.
5	Dr.Mallika Baskar, Assistant Professor, Department of Logistics & Freight Management	Entrepreneurship Development Programme	PSGR Krishnammal College for Women. Coimbatore on 10 th Nov- 2016

- Dr. B.Sujatha, Director of Physical Education was appointed as a **Selection Committee Member** of Bharathiar University Badminton Women Team, Table Tennis Women Team, Hockey Women Team and Basketball Women Team for the year 2016-2017. She was also nominated as a Basketball Team Manager for the Bharathiar University Basketball Women Team to participate in South Zone Inter-University Basketball Tournament held at Calicut University, Calicut from 08.12.2016 to 14.12.2016.

Achievements of the Knowledge Beneficiaries of GVG

- N.Bharathi of I B.A Tamil(SF) won I prize with the cash award of ₹. 2000/- in the recitation on Bharathidasan songs conducted by Murasoli Foundation on 21st August 2016.
- C. Radhika of II B.Sc Maths won III place in Paper Presentation, S. Abinaya, B. Nivedha, S.Sowndharya, and M.Srivarshini won II prize in miming, K.Sowndarya and S.Abinaya won III prize in Mindtwister, V. Suganya Devi and G. Premavathi of III.B.Sc. won III place in Odd - man out, with over all II place at Dr. SNS College of Arts and Science, Coimbatore on 04.01.2017.
- A. Priyanka and R. Priyadharsine of III B.Sc Chemistry won I Prize in Chem Quiz at Gandhigram Rural Institute, Gandhigram on 14.02.2017.

- B. Aishwarya, S. Monisha and S. Arunthathi of II.B.Com were awarded as the best volunteers with tablets and certificates by VISAKA, MHRD on 08.04.2017 at Vigyan Bhavan, New Delhi.
- M. Steno Abarna of I B.Sc. Physics won II Prize in the oratorical competition organized by "Forest Department" in connection with "World Tigers Day". She also won the First Prize in the District Level oratorical competition at Tiruppur and was selected to represent the District at Chennai and won II Prize.
- B. Ganasaraswathy and A. Alagu Nachammai of II B.Com won I prize in Paper Presentation in the intercollegiate competition conducted at Kongu Nadu Arts and Science College, Coimbatore.
- K. Palaniyammal of II B.Sc Chemistry participated in the state level Tamil Essay Writing Competition conducted by The Prophet Educational Development Society, Madurai, Kongunadu Arts and Science College, Coimbatore and NGM College, Pollachi and secured III prize.
- M. Kaviya of III B.Com(SF) received II Prize and a cash award ₹. 700 in Solo Dance conducted by Karpagam University, Coimbatore.

Rally on Digital Payment Awareness

Department of Commerce carried out the VISAKA programme successfully from 12.12.2016 to 12.02.2017. Awareness Programs and Rally were conducted on **"A Step towards Cashless Economy"**, **"Need for Cashless Economy and on Modes of Digital Payments"** and a Survey on Preference for Modes of Digital Payments was carried out.

Activities of the College Union and its Affiliated Clubs



Union Inauguration Chief Guest Mrs. S.Jayanthi IAS,
District Collector, Tiruppur



Pongal Vizha



Teachers' Day



Republic Day

- **Environmental Club** : Environmental week celebrations emphasized the need for preservation of Western Ghats, and the Bio-diversity Conservation of Anamalai. Students took part in the rally organized by “ARANYA Charities” & “Forest Department” to create awareness about “Tiger Conservation” . A project on Survey of Birds – Biodiversity in Tiruppur, Coimbatore, Dharapuram, Munnar, Dindugul & Thrissur was completed by I B.Sc. Zoology students. The club also compiled a Photo Album on the topic 'Environmental Pollution'.
- **Consumer Awareness Club** : 70 students received “Citizen Consumer Club membership card” from the Federation of Consumer Organisation – Tamilnadu and Pondicherry (FEDCOT) for the participation of trainers training programme organised by FEDCOT. Besides this a Legal Awareness on Cyber Crime and Consumer Awareness Programme was also organised on 09.03.2016.
- **Media Club** developed the societal awareness through the competition of producing Documentary Film titled as “GVG and Societal Awareness”.
- **Health and Hygiene Club**, conducted an awareness programme on Dengue fever as per Government order, on 02.09.2016 and 02.12.2016 and an extraordinary meeting on the Symptoms of Health problems of girls on 28.09.2016.
- **Fine Arts Club** celebrated “Fine Arts Week ” from 19.12.2016 to 24.12.2016 and conducted various competitions to develop creativity and perform better in Fine Arts activities. During the celebration 300 students participated and winners bagged prizes.
- **English Literary Association** organised 'LITFEST' from 27.02.2017 to 02.03.2017 to promote and develop the literary talent of the students in which 300 students participated and winners were bestowed with prizes.



Parents Teachers Meeting

- The **Parents Teachers Association** organised a special meeting for the parents of the freshers'on 23.06.2016 in the GVG Auditorium by 10.30 AM. Nearly 1100 parents of I UG students attended the meeting.



Principal addressing the PTA meeting



A view of parents gathering

- Besides this two department level meetings were conducted to discuss students' performance in Odd and in Even semester one from 20.09.2016 to 28.06.2016 and the other from 17.02.2017 to 21.02.2017

Communal Consciousness and Participation

The college happily serves the society in three dimensions - Teaching, Research and Community engagement. All Extension activities are carried out through NSS, YRC and RRC successfully to promote Communal Consciousness among students.

NSS

NSS Volunteer **S.Manobharathi** of II B. Sc. Physics participated in **Republic Day Parade & Camp** at Chennai from 16.01.2017 to 26.01.2017.



International Yoga Day



Oath taking -Cleanliness Fortnight Campaign

NSS Special Camp in Adopted Villages

NSS Special Camp of this year was held during 24.12.2016 to 31.12.2016 at Kaniyur, covering Kadathur, Karathozhuvu and Jothampatti villages. Awareness programmes on voting rights, consumer rights, were conducted. Added to this Government Plans and benefits for Differently abled persons, a survey on socio- economic profile of the differently abled persons, details of leprosy persons and other health related problems in the selected villages were collected and sent to the concerned departments. The students of the department of History, Economics, Economics with Logistics and Freight Management and Commerce participated in these activities.

NSS volunteers assisted disabled persons who attended the 21st Mega Camp of Cheshire Homes Coimbatore held at Rudraveni Muthusamy Polytechnic College, Palappampatti on 20.11.2016.



Leprosy patients identification survey by NSS volunteers

NSS Activities 2016- 2017

Date	Programme	Significance
21 st June 2016	International Yoga Day	"Yoga for Harmony and Peace"
29 th July 2016	Orientation Programme to NSS volunteers	--
1 st to 15 th August, 2016	Swachhta Pakhwada	Cleanliness - Fortnight Campaign
12 th August 2016	International Youth Day	Eradicating Poverty and Achieving Sustainable Consumption and Production
22 nd September 2016	Workshop on "Disaster Management"	"The Role of Youth in Disaster Management and Personality Development" Resource Person: Mr.Arumugam, Training Officer, National Disaster Management Authority, TN.

31 st October to 4 th November 2016	Vigilance Awareness Week	Public Participation in Promoting Integrity and Eradicating Corruption' with online pledge taking
19 th to 25 th November, 2016.	National Integration Week	Emphasis on National Integration as per MHRD directions
23 rd December 2016	Lecture on Symptoms of Leprosy by members of Health Department	70 leprosy patients were identified and guided to get the Government assistance.
16 th January 2017	Seemai Karuvela Marathai Ozhippom- Nilathadi Neerai Kappom	Awareness Rally (organized by the Udumalpet Municipality)
25 th January 2017	National Voter's Day	Administered the Voter's Day pledge to all faculty members and volunteers
26 th January 2017	Republic Day Celebrations at Kuditheru Mannya Elementary School, Kaniyur	Importance of National festivals emphasised and conducted sports events for school students

NSS volunteers were educated and motivated to collect the details of Eye and Blood donors in and around Udumalpet and the Directories of Blood Donors and Eye Donors were compiled and the same was shared with the Indian Medical Association, Udumalpet.

YRC –Youth Red Cross



- **YRC** organised a programme on "Safety Tips" and conducted a rally on Cancer Awareness.
- On 11.09.2016 the YRC volunteers distributed clothes to the tribal people at Pushpathur and Manalthittu.

Value Education



Special Address in Value Education Programme

RRC



Red Ribbon Day - International Aids Day
Oath taking on 28.12.16

NCC

- Two cadets E.Aarthi of II B.Com (CA), S.Malarkodi of II B.A. Economics with Logistics and Freight Management were selected to attend the TSC selection camp at KIT College from 18.06.2016 to 27.06.2016.
- 22 cadets attended the **Combined Annual Training Camp** at PSG College of Technology, Coimbatore from 01.07.2016 to 10.07.2016. 600 cadets participated in this camp out of which three cadets N. Nivetha of III B.Sc Chemistry, S. Peiyanayaki of II B.Sc Mathematics and J. Sundhara Karthiyayini of II B.Sc Physics, received **Best Cadet Medal**.
- E.Aarthi of II B.Com (CA), S.Malarkodi of II BA Economics with Logistics and Freight Management were selected to attend the **TSC PRE - Inter Group Competition Camp** at PSG Tech Coimbatore from 01.07.2016 to 10.07.2016. They attended higher level camp at James College Nagerkovil from 13.07.2016 to 22.07.2016.
- Cadets K.Rajeswari of II B.A. English Literature, T.Sasirekha of II B.Sc Chemistry, and M.Suchithra of II B.A. English Literature were selected to attend the **RDC selection camp II** at Karpagam College, Coimbatore from 08.07.2016 to 17.07.2016.
- Cadets R.Priyanka of II B.Sc C.S (A) and T.Sowmiya of II B.Sc Physics were selected to attend the Sports **Inter Group Competition Handball** VHSNS College from 02.08.2016 to 11.08.2016. Cadet T.Sowmiya of II B.Sc Physics was selected for **Sports National Camp** held at **Delhi** from 15.10.2016 to 26.10.2016.
- Cadet G.K.Madhugeerthana of II BCA attended the **Sports Inter Group Competition Camp Basketball** from 21.08.2016 to 31.08.2016 and represented 5TN Girls Battalion Coimbatore.
- 6 cadets attended the **National Integration Competition Camp** at **Guntoor, Andhra Pradesh** from 10.01.2017 to 19.01.2017
- 25 cadets were selected to attend the **All India Trekking Camp** at **Darjeeling** from 01.07.2016 to 10.07.2016.



Awards Shone in Darjeeling Trekking Camp

- A.Ramya of III B.A. English Literature (SF) was awarded Best Trekker Gold Medal
- N.Nivetha of III B.Sc., Chemistry won Best Trekker Silver Medal
- R.Tamilarasi of III B.Sc., Computer Science 'A' Sec and M. Janani III B.Sc. Physics won I Prize in Dance Competition.

Achievements in Games and Sports

International



Abinaya Ramesh represented **Indian team in World Circuit Indian Junior Open Table Tennis Tournament** organized by International Table Tennis Federation at Madhya Pradesh, Indore from 07.09.2016 to 11.09.2016 and qualified up to quarter finals at International

National

- Abinaya Ramesh of I B.Sc Mathematics (Aided) participated in **National Ranking Table Tennis Tournament** held at Chandigarh from 25.06.2016 to 30.06.2016 and secured Third position at National Level.
- She also represented **Tamilnadu State for Eight consecutive years** in the team event, **Junior National Championship** held at **Baroda, Gujarat** from 06.01.2017 to 11.01.2017 and secured **Gold Medal**.

State

- R. R. Rajathilagam of I B.Com (CA) represented Tamilnadu State in **Senior National Hockey Tournament** held at Bangalore.

- A. Indhumathi of I B.A. English (Aided) represented Tamilnadu State in **Junior National Hockey Tournament** held at Ranchi, Jharkhand State.
- Abinaya Ramesh of I B.Sc Mathematics (Aided) and M.Mary Roselin of I B.Com (Aided) participated in **III – VIII State Ranking Table Tennis Tournament** held at various districts.
- M. Mary Roselin of I B.Com (Aided) participated in **State level Table Tennis Open Tournament** held at Madurai from 24.06.2016 to 26.06.2016 and secured **winner's trophy** both in **singles and doubles**.
- K. Kalaimani of III B.A. English Literature (Aided) participated in **Chief Minister's Athletic Meet** organized by Sports Development Authority of Tamilnadu held at Dindigul on 27.11.2016 and secured **first position** with the cash award of ₹. 1000/-
- The college Table Tennis team participated in State Level Inter Collegiate Table Tennis singles tournament organized by PSG College of Arts and Science, Coimbatore on 07.02.2017 and Abinaya Ramesh and M. Mary Roselin secured first and second positions respectively with the cash award of ₹. 1500/- each.
- M. Mary Roselin of I B.Com (Aided) and Abinaya Ramesh of I B.Sc Mathematics (Aided) participated in **State Level Chief Minister's Trophy in Table Tennis** held at Dr. M. G. R. Stadium, Madurai from 18.07.2016 to 20.07.2016 and secured **Second** and **Third** positions with the cash award of ₹.75,000/- and ₹. 50,000/- respectively.

University

- The college Badminton team participated in Bharathiar University Inter Collegiate Badminton tournament from 22.08.2016 to 24.08.2016 and secured Second Position.



University Zonal Level

- R. Lavanya of M.Phil Mathematics was selected to represent Bharathiar University and participated in **South Zone Inter University Badminton** tournament organized by Madurai Kamaraj University from 03.10.2016 to 07.10.2016.

- The college Hockey team participated in **Bharathiar University Inter Collegiate Hockey** Tournament organized by Vidyasagar College of Arts and Science, Udumalpet on 16.12.2016 and 17.12.2016 and secured **Second position**.
- S. Geetha of I M.Sc. Mathematics, S.Gayathri and V. Mythili of I M.Sc. Computer Science, K. Sasikala of I M.A. History and R.R. Rajathilagam of II B.Com (CA) were selected to represent Bharathiar University in **South Zone Inter University Hockey Tournament** organized by Alagappa University, Karaikudi from 26.12.2016 to 30.12.2016.
- Abinaya Ramesh of I B.Sc. Mathematics and M. Mary Roselin of I B.Com were selected to represent Bharathiar University in **South Zone Inter University Badminton Tournament** organized by Anna University from 30.12.2016 to 2.1.2017.
- Abinaya Ramesh participated in **Zonal Level Table Tennis Tournaments** organized by various State Table Tennis Associations at Visakapattinam, Mizoram, Gujarat and Madhya Pradesh.

Placement Cell Escalations

- A Programme 'Corporate Connect' was organised for the II UG and I PG students. Resource persons, Mr.K.Siddesh Ram, Chief HR Officer-KRDS, Facebook, Chennai, Mr.Srinvasa Rao, Senior Manager - Global Recruitment, Syntel, Chennai and Mr.Srinivasan Ramasamy, Head-Infrastructure and Cloud Services, Technosoft, Chennai addressed the audience on the placement opportunities.



'Corporate Connect-Placement Programme'

- Career Guidance and Placement Cell motivated the students in on-campus and off-campus drives. On-campus drive organized in the college premises with the participation of Seven companies consisting of Language Management institutions, Insurance and Business Process Management firms. Students also attended off-campus drive organized by Infosys, Infosys BPO, TCS, etc.
- Soft skill training programme and Training for developing the Aptitude and Enabling the students to take up competitive exams were organised with reputed trainers.
- Resource persons from Tamilnadu Graduate Association enlightened the II UG students about Civil Service examination

Single Placement UG

Departments	Total strength	No. Placed
History	39	28
Economics	29	24
English Literature	59	49
Mathematics	58	49
Physics	47	40
Chemistry	50	40
Zoology	47	27
Commerce(Aided)	56	45
Logistics	26	25
Tamil	39	23
Computer Science	95	78
BCA	40	37
IT	30	29
BBA	28	21
B.Com(E-Commerce)	20	11
Commerce -SF	45	33
B.Com CA	55	45
English(SF)	47	24
Maths CA	45	32
Total	855	660
Percentage	77.19%	

Single Placement-PG

Departments	Total strength	No. Placed
History	11	---
Economics	8	---
Commerce	39	28
Mathematics	27	5
Physics	05	---
Literature	16	13
Computer Science	21	16
Total	127	62
Percentage	48.08%	

Women's Studies Centre

Remarkable Programmes by WSC

- A Guest Lecture on "Women in Development" was delivered by Mr. P. Siva Subramanian, IES, Research Officer, NITI AAYOG, New Delhi, on 20.7.2016.
- A demonstration programme was given to the volunteers on 19.11.2016 at RMPTC on the title "The volunteer training for a saturation initiative".
- 122 NSS students and 20 staff members were actively volunteered in assisting the PwD in the 21st Mega camp of Cheshire Homes Coimbatore held at Rudraveni Muthusamy Polytechnic College, Palappampatti on 20.11.2016. Nearly 300 differently abled persons identified in the RMPTC camp were reassessed by LRC and Women's Studies Centre of GVG for Government Pension Schemes and benefits on 02.02.2017.

Women's Studies Centre - Training Programmes Conducted During 2016-17 for PwD's

Number of PwDs Identified		No. of Beneficiaries	
		Government monthly pension scheme	PwD identity card
By LRC & GVG	83	73	--
By NSS	72	37	7
Total	155	110	7

GVG - Nodal Training Centre for PwDs

Training Programme	No. of Trainees	Period of Training
Computer training	12	September 2017
Tailoring training	23	December 2017

Entrepreneurship Development

- **15.07.2016 - Entrepreneurship Awareness Camp** in association with Entrepreneurship Development Institute (EDI) Chennai and NIFT-TEA, Tirupur for the students.
- **15.09.2016 to 17.09.2016 - ED Programme - Phase II** was conducted for 26 students in association with Entrepreneurship Development Institute (EDI), Chennai for three days. Mr.C.Viswanathan, Consultant & Former Director, EDI, Chennai was the Resource Person
- **23.09.2016** - One day workshop on **Silk Thread Jewellery Making** was conducted for 102 students of B. Com SF and B. Com (E-com) and B. Com (Aided). Mrs. Revathy, the trainer of silk thread jewelry trained the students.



- **04.01.2017 to 06.01.2017** - Dr. P. Geetha, ED Cell Coordinator and Mrs. P. Amirtham, Assistant Professor of BBA (CA) attended the Three Day Faculty Development Programme at Anna University Regional Campus Coimbatore organised by the Entrepreneurship Development Institute (EDI) Chennai and ED Cell, Anna University Regional Campus. Coimbatore.
- **08.02.2017** – Three students of III BBA CA – Ms. Ushadevi, T, Tharani and Ms.Subashini attended the **WEBINAR** on Regional Startup Activation Program (R-SAP) organized by EDI, Chennai, KCT and FORGE Accelerator for upcoming Entrepreneurs at Anna University Regional Campus, Coimbatore.
- **15.02.2017** – 24 students attended the National Level Seminar on “Emerging Trends and Scopes in Boutique Management and Fashion Business” organised by NIFT-TEA College of Knitwear Fashion, Tirupur.
- Forty I UG students from all the departments enrolled for the certificate course - ONLINE ENTREPRENEURSHIP LEARNING offered by the EDI, Chennai in collaboration with **Wadhvani Foundation – National Entrepreneurship Network (WF-NEN)**. 27 students cleared the **WF100 - Orientation Program in Entrepreneurship**.
- Three tailoring machines, an over lock and one Embroidery Machine were purchased and the cell launched the production of nightwear garments.

Memorable Milestone in the Annals of GVG



The 65 year old institution has gained a majestic identity with the raising of additional two – storied building covering 50,000 Sq.feet with the noble contribution by the management. New building comprises of a New Board room, Dining room, Director's room, Eighteen New Classrooms including two Galleried Structured rooms, two New Staff Rooms, three New Computer Laboratories, New Research Hub and a well furnished Conference Hall. The ambience will be

cherished by the entire academic community and will be remembered with gratitude and joy forever.

Enhancement of Learning Resources



During this year 1512 books have been added, making the total books in library 53526.

Inauguration of New Two – Storied Building



Founder's Birthday



Founder's Day Celebration



A unique College Union Election in a Democratic custom

Blooms of Memorable Impressions



Releasing the first copy of Transition to Transformation



A twinkle of adieu to our beloved Secretary Madam Mrs. Sumathi Krishnaprasad

Felicitations to Our Meritorious Minds



Farewell to Dr.(Mrs) D. Anusuya Associate Professor of English, Dr.(Mrs) S. Sundari Bai, Associate Professor of Economics, Dr.(Mrs) K. Maheswari Associate Professor of English



65th College Day Celebrations

Chief Guest Prof.S.P.Thyagarajan Pro-Chancellor (Research), Sri Ramachandra University, Chennai delivering the College Day Address on 11.03.2017.

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